



October 31,
2016

Main Street Monday!



The next edition of MSM will arrive on November 22nd. I will be out of the office for an event in Cynthiana on the 3rd and then driving to Tennessee where I will be presenting at their annual Preservation Conference. I will be in Houston Nov. 13-18 attending the NMSC state coordinator meetings and the national preservation conference. You can view a few of the sessions if you are interested.

PastForward Virtual Attendance

If you can't make it to Houston next month for PastForward—the premier educational and networking event for those in the business of saving places then **join us virtually** <http://pastforwardconference.org/pastforward2016/info booth/143194/48843>

for free! Live-stream select programming, including Theater Gates' keynote at the Closing Luncheon and the three TrustLives, which will feature Rick Lowe, Nina Simon, and John Valadez.

As always I will answer any emails or messages as expeditiously as possible.



Reminder: Litter Abatement Grants Due by November 1

The Energy and Environment Cabinet's Division of Waste Management is calling for grant applications for two of its signature programs - illegal dump cleanup and the clean-up of litter along public roads. Cities may apply for litter abatement grants. The illegal dump grant is only for counties.

Grant requests must be received by Lisa Evans at the Division of Waste Management no later than 4:30 p.m. EDT on Tuesday, November 1, 2016. The signed original agreement and any supporting documentation must be submitted in order for the request to be complete.

For more information, contact [Lisa Evans](#) at 502-782-6355.

Enhancing Business Visibility: Six Tips for Producing Effective Retail Signage

It is well known that visibility is a key factor to retail success. Quality signage can be an easy and effective tool to make sure passersby see (and perhaps enter) business establishments. An effective signage not only shows customers where businesses are, but it also communicates their brand and identity and can be a powerful tool shaping overall corridor and district perception.. Read More:

http://commercialdistrictadvisor.blogspot.com/2016/09/enhancing-business-visibility-six-tips_7.html?ct=EMAIL_CAMPAIGN_FALL_2016



Happy Belated
Birthday Oct. 22
Julie Wagner

Happy Birthday
Leida Underhill
Nov. 2nd!

The 2017 Vanguard conference will be held in Montréal, Québec, from May 31 through June 3. The conference welcomes entrepreneurs, community developers, activists, artists, designers, urban planners and sustainability experts — anyone committed to improving cities. The conference is free and there are a limited number of stipends to cover travel costs for qualified applicants. Applications for the 2017 conference will open on October 3, 2016, and are due December 12, 2016, by 11:59 p.m. EST. The only requirement is that you must be 40 years old or younger. If you apply by November 17, pay a reduced application fee of \$25. Starting November 18, the fee is \$35. <https://nextcity.org/vanguard/apply>

On Your Street

1. Redesign a crosswalk. [Last year](#), a handful of Seattle streets were reborn when a rogue designer painted colorful new crosswalks. Instead of wiping them away, the city made them a permanent part of the landscape, and even appropriated the idea, setting up a [community cross-walk program](#) so other neighborhoods could create their own colorful street art. Between promoting community pride and increasing pedestrian visibility and safety, it's a quick, colorful step forward.

2. Green your parkway. Okay, there's gonna be a ton of regional slang to fight through here: You know that little sliver of property between the sidewalk and the curb? Whatever you call it, replace whatever's there with a [stormwater garden](#) that allows water to naturally percolate into the ground. It will not only alleviate flooding on your street, it will filter and clean the water on its way back underground.

3. Make a seat. "One small thing a person can do for your city is build an attractive bench and place it where it's needed. There is an urban seating deficit the world over and some of my favorite cities are those where people frequently build their own street seats. Here are bunch of [examples](#) we once catalogued in New York City." — **Mike Lydon**, [The Street Plans Collaborative](#)

4. Create a little free library. Libraries may change and evolve, but the pleasure and joy of reading a book remains. In Dallas, the [Little Free Libraries/Libros Libres](#) project helped construct and decorate makeshift shelves positioned across the community, part of a wider community literacy project. Inspired by the wider [Little Free Libraries movement](#), it's creating a real-life literary community on city streets

To see more on the highlighted items go to http://smartgrowth.org/101-small-ways-can-improve-city/?utm_source=SGN+2016-1003&utm_campaign=sgn-news-2016-1003&utm_medium=email



Harrodsburg's first Oktoberfest was a great success. They are already making plans for next years that will be held Oct. 13-15, 2017

An interesting blog post via AASLH about historic house museums: <http://blogs.aaslh.org/the-scary-truth-facing-historic-houses/>

COVINGTON NIGHT BAZAAR DECEMBER 2nd & 3rd 6-10pm	
VOLUNTEER 3 HOURS DO WHAT YOU CAN DO! Volunteer for one 2-hour shift during the event!	FRIEND \$100 ON BOARD TO HELP! Social media mention Website mention 1 drink ticket
SUPPORTER \$500 I LOVE THIS! Business logo on poster & banner Social media recognition Website mention Free booth space (if desired) 8 drink tickets	EVENT SPONSOR \$1000 HECK YEAH! Custom banner inside bazaar (yours to keep) Mention in all press releases Business logo on poster & banner Social media recognition Website mention Free booth space (if desired) 10 drink tickets
PREMIER SPONSOR \$5,000 THIS IS AWESOME! EXCLUSIVE LEAD SPONSOR! Custom banner inside and OUTSIDE of bazaar (yours to keep) Mention in all press releases Social Media mention & Website mention Business logo on poster and banner Free booth space, if desired 20 drink tickets	

Contact: Anne David for more information: anne.david@cov.org 515-539-2883. Checks are payable to Renaissance Covington, a 501(c)3 nonprofit aimed at revitalizing Covington's urban core.
The mailing address is: 2 West Pike Street, Covington, KY 40311.

Local Food, Local Places Initiative

Deadline: November 6, 2016

Funding Amount: This program provides planning assistance centered around a two-day workshop; it does not provide money directly. The planning activities can be useful in identifying other funding.

Eligible Entities: Local governments and non-profits.

Links: <https://www.epa.gov/smartgrowth/local-foods-local-places> and <https://www.epa.gov/smartgrowth/local-foods-local-places-2016-2017-application>

Overview: The Local Food, Local Places Initiative is a collaborative effort designed to provide technical assistance to small towns, urban neighborhoods, and rural communities to improve their economy and health. The funding is available to support projects that encourage local food production as a driver of economic opportunity; and to help create healthy, walkable, economically vibrant places. The technical assistance will be provided by the Environmental Protection Agency, the United States Department of Agriculture, the Center for Disease Control, the Department of Transportation, and the Appalachian Regional Commission. This is a good program for communities looking for planning assistance.



SHOP BELLEVUE!

A BELLEVUE FALL FESTIVAL

Featuring a Taste of The Avenue and giving thanks to our patrons

Friday, November 4
5:00 to 9:00PM

- Live Music!
- Local Artists!
- Holiday Shopping!
- Bring non-perishable food items to donate and be thanked with chances to win prizes!

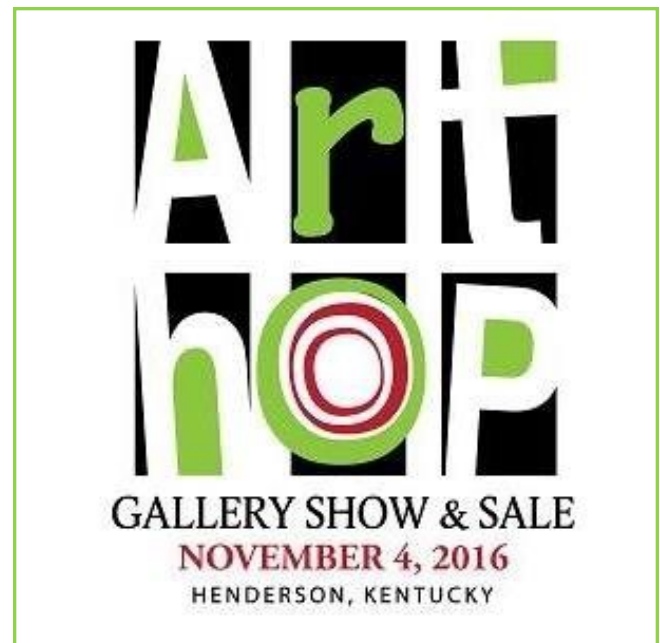
Make your way to two great pop-up events • Open until 10 pm!

A Taste of The Avenue 200 block of Washington Avenue	Old Kentucky Makers Market 700 Fairfield Avenue parking lot
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www.ShopBellevueKy.com for more info!

Shop **IN VUE**

BELLEVUE A KENTUCKY MAIN STREET COMMUNITY



Art Hop

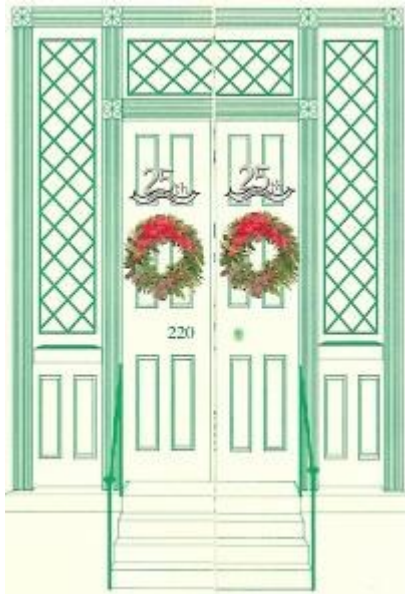
GALLERY SHOW & SALE
NOVEMBER 4, 2016
HENDERSON, KENTUCKY

Congratulations to Danville on winning the most spirited community in the annual Bourbon Chase! Danville served as an exchange point on the 200 mile race, which took place October 14 and 15. On the corner of Main St. and 4th St., runners finishing the leg from Perryville to Danville passed the baton to the member of their team who would be running the next leg, to Stanford.



The Bourbon Chase celebrates the best of Kentucky. It is a 200-mile journey across the Bluegrass State – through our historic bourbon distilleries, across our majestic horse country, and into our enchanting small towns. The Bourbon Chase is made up of 400 teams. Each team is comprised of 1 captain. Typically there are a total of 12 runners on each team.

It is beginning to be that time of year that we share holiday events. Please remember to send your flyers, etc. that you would like in MSM as Jpegs.



The 25th Anniversary
Historic Harrodsburg Homes Tour
and Tea Room
Saturday Dec. 3
1:00-7:00 PM

Holiday OPEN HOUSE

Sunday, Nov. 6 • Noon to 5 p.m.

AGP Art Guild of Paducah 115 MARKET HOUSE SQUARE	ANTIQUE Galleria 401 JEFFERSON	bbQ BAMORE 321 BROADWAY	bricolage ART COLLECTIVE 107 MARKET HOUSE SQUARE
COLLEEN'S COUNTRY 209 BROADWAY	F.A.C.E. MAKEUP ARTISTRY 125 KENTUCKY AVE	FORMER'S DESIGNER SAGE COMPANY 104 BROADWAY	Flair de l'Art Antiquaire 219 KENTUCKY AVE
GOULD FISH Cafe 400 BROADWAY	HOOPER'S 219 BROADWAY	JD CARRIAGE 2ND & BROADWAY	MAKE 628 BROADWAY
PADUCAH ANTIQUE MALL 407 BROADWAY	PAPA Paducah Area Pottery & Glass GALLERY 124 BROADWAY	shandies 202 BROADWAY	Silent Brigade 428 BROADWAY
SQUARE 112 BROADWAY	RUTH BAGGETT GALLERY 1025 JEFFERSON	river discovery CENTER 117 S. WATER ST.	simply B gift boutique 207 BROADWAY
			Rock shop 371 BROADWAY

SHOPPING Spree

HOW TO WIN

1. Pick up Holiday Open House Cards in the Oct. 31 edition of The Paducah Sun, the Oct. 28th edition of The FREE or the Oct. 28th edition of The Paducah Herald. The Cards Record, Inside Louder, and Playful Hangers.
2. Use the set as a shopping card - at least 4 stamps from businesses whose purchases were made during Holiday Open House. Be sure to fill out the envelope with complete info.
3. Winners will be selected by random drawing.

4. Entries may be left at participating businesses day of the event or be received by 4:30 p.m. on Monday Nov. 28th, 2016. Mail to: 500 S. 1st Street, Paducah, KY 40301. Also, Paducah Main Street or email to mainstreet@paducahky.gov.

5. Winners will receive gift certificates from different sponsors from 5 different retailers. FIRST prize is for \$1,000 or a draw for 2 or \$500 or 3rd prize is \$250. Certificate have no cash value. No substitutions. Gift certificates must be redeemed for merchandise - (NOT CASH).

Name: _____

Address: _____

Phone: _____

Email: _____

CELEBRATION OF LIGHTS

November 12, 2016 • 4-8 p.m.

Main Street, Shelbyville
between 5th and 8th streets

• Crafts • Choirs • Food •

Downtown merchants
will be open

Sponsored by: Shelbyville Main Street
www.shelbyvillemainstreet.com

Downtown Winchester

November 10th-13th
Open House

Holiday HOP

Hometown Holiday Weekend

December 1-3, 2016

Hometown Holiday Events, December 1-3, 2016 Join us for Morehead's annual holiday celebration!

EVENTS:

December 1 - City-County Christmas Dinner

December 2
Appalachian Arts & Crafts Fair
Hometown Holiday, Main Street
Live Music
Kids Activities featuring Cuzco the Clown

December 9 - "Through the Eyes of a Child" Parade, sponsored by Jeff Frazier

Sponsors: Morehead-Rose County Chamber of Commerce, Morehead Tourism, Downtown Morehead, Inc., Morehead State Public Radio, Cave Run Symphony Orchestra and Kentucky Park Art Center

For more information and a full list of events, visit our Facebook page at www.facebook.com/downtownmorehead.



Another new mural in Covington! Very cool public art!

Share your plans for Small Business Saturday! Are you doing something unique and fun? A video perhaps? A contest? Let us know and we'll include it in the next edition!



Wanted to share this volunteer float I saw in Ohio. It was located at the entrance to their community. Each was an individual wooden cutout. It was great to just acknowledge all of the folks in the community that help. In 2015 (the latest # available) each volunteer hour in KY was worth \$21.16. It's important to share that total value of your programs volunteer hours in your community and be sure to include it in your annual reports!



Scenes from Maysville
The bridge makes for a great backdrop to any photo. A little picken and grinnin on a beautiful fall afternoon!

